

Plugged in Places (PiP)

An introduction to the Plugged in Places (PiP) scheme

What is Plugged in Places?

Plugged in Places is a government project to encourage the installation of electric vehicle charging points, by providing match funding and user management.

If you are in *or near* one of these regions, and you would like to install charge points in a publicly accessible location, you will probably be eligible to join a Plugged in Places scheme.

How do I know if I'm in a Plugged in Places (PiP) region?

The map below gives an overview of the 8 Plugged in Places regions across the UK. Those regions shaded in grey have been announced as regions, but have not yet launched their scheme.

CHARGE YOUR CAR
Charge Your Car
www.chargeyourcar.org.uk

MILTON KEYNES COUNCIL
Milton Keynes
www.milton-keynes.gov.uk

source EAST
Source East
www.sourceeast.net

source LONDON
Source London
www.sourcelondon.net

Plugged-In Midlands
Plugged-In Midlands
<http://pim.pod-point.net/>

Plugged in Places (PiP)

How does the PiP scheme work?

Members pay a yearly membership fee to the PiP scheme. This varies by region but is typically about £50.

Membership gives them:

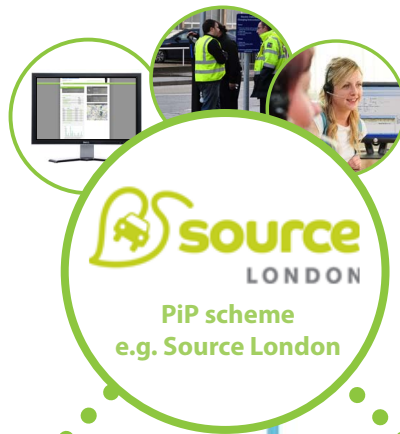
- » an RFID tag, providing access to free charging at all charge points that are part of that regional PiP scheme
- » a user login account where they can view their usage profile
- » in some regions, free parking in EV charging bays
- » call centre support line in case of any charging problems
- » Additionally, the PiP scheme will maintain a website showing the locations of all charge points on the scheme.

Companies & boroughs join a PiP scheme and become a PiP scheme partner.

PiP scheme partners buy and install charge points on their property, and provide electricity free of charge.

The PiP scheme refunds 50% of the cost.

The charge point is added to the PiP scheme, and can be used by all EV drivers who join the PiP scheme.



EV drivers = scheme members
e.g. Boris Johnson



PiP scheme partner
e.g. Tesco



Plugged in Places (PiP)

Information for Plugged in Places scheme partners

Who can be a PiP scheme partner?

- » You need to be in or near a PiP scheme region (see map on overview page)
- » The charge points you wish to install must be in a publicly accessible place. This can include paid car parks or car parks for the use of customers only, such as airport, restaurant or supermarket car parks

Benefits of becoming a PiP scheme partner

- » 50% match funding for both the charge point and the installation
- » Reimbursement of data fees and maintenance costs for an initial period in some regions
- » Signing up EV drivers, collecting payments and sending out RFID tags is all done by the PiP scheme at no cost to you
- » The PiP schemes each run a user helpline - so EV drivers won't be calling you with charge point problems!
- » Many of your customers or residents will already be members of a PiP scheme so can immediately use your charge points
- » Benefit from the ongoing promotion carried out by the PiP scheme, including a website for EV drivers showing charge point locations

Obligations of PiP scheme partners

- » Ensuring the charge points you install meet the requirements of the PiP scheme
- » Managing the purchase and installation of the charge points
- » Maintaining the charge point

During an initial period (typically 3 years):

- » The charge point must be in a dedicated parking bay, for the sole use of PiP scheme members
- » Covering the cost of electricity used by the charge point
- » You will not be able to bill EV drivers to use the charge points (though in many regions you may still charge for parking)
- » Use of the charge point will be restricted to EV drivers who have joined the PiP scheme (and pay an annual membership fee to the PiP scheme)
- » Including the branding of the PiP scheme on the charge point (alongside your own if desired)

How to become a PiP scheme partner > next steps

- » The first step is to contact us to discuss your requirements. We can advise which PiP scheme you may be eligible to join, explain the process and handle all the relevant paperwork.
- » POD Point is an approved supplier in all currently announced PiP schemes, and we have worked with a number of PiP scheme partners.